



Basketball Star Academy – Manifesto

1. Introduction – Who We Are

Basketball Star Academy (the Academy) is a DBBF-certified elite basketball academy dedicated to helping talented players pursue their basketball ambitions while continuing their high school education.

Through strong collaboration with Ikast-Brande Gymnasium and Handelsgymnasiet Ikast-Brande, the Academy offers a specially designed school schedule for sports students, ensuring that training and academic commitments do not conflict.

2. Our Mission & Values

At Basketball Star Academy, our mission is to support the athletes' dream in their basketball journey, through elite training, high level education, personal growth and dedicated mentorship, cultivating confident, skilled and resilient players ready to succeed on and off the court.

We are guided by these core values:

- **Excellence:** Striving for the highest standards on and off the court.
- **Diversity & Inclusion:** We welcome international players and foster a culture where no discrimination is tolerated. English is the official language for players, coaches, and staff.
- **Respect & Integrity:** Representing the Academy with sportsmanship, discipline, and respect for teammates, coaches, opponents, and the community.
- **Player Development:** Commitment to helping each player reach their full athletic and academic potential.

3. Governance & Organization

The Academy is overseen by a Board of Directors, which includes:

- The Head of the Academy
- An Executive Manager
- A General Manager
- A School Representative
- A Sport Star College Representative

The Board meets regularly to:

- Align on tactical objectives and strategic direction



- Hire and manage coaching staff
- Define recruiting strategies
- Oversee player development plans
- Maintain relationships with the Danish Basketball Federation (DBBF)

4. Academics & Accommodation

The Academy strongly values education alongside basketball. Players are expected to attend school consistently and maintain good academic standing.

Accommodation is provided at Sport Star College, where players benefit from a supportive community and access to study facilities. Players who do not require accommodation must still register at Sport Star College, except in rare cases where a special agreement is reached.

5. Basketball Program & Services

Players receive access to a professional basketball development program, including:

- Morning sessions (3 times weekly – strength & skills training)
- Team practices (4 times weekly)
- Participation in DBBF Championships
- Individual athletic & basketball testing
- Physiotherapy at discounted rates
- Extra gym and fitness access for self-training
- Game streaming & video analysis
- Training gear package (jerseys, practice kits, sport bag)
- Study spaces & Wi-Fi at Sport Star College
- Travel expenses for official games (tournaments excluded)
- Media day - professional photo shooting session

6. Competitions & Tournaments

Players will compete in Danish DBBF championships and may participate in national and international tournaments.

The tournament schedule is presented at the start of the season, but changes may occur. Participation depends on age, skill level, and tournament requirements. Players contribute to individual participation fees (travel, accommodation, meals).

7. Licensing & Compliance

In line with DBBF regulations, the Academy may grant players a double license in specific circumstances to enhance individual development and career opportunities. The Academy expects all players to always uphold the highest standards of behavior, respecting Danish laws, DBBF regulations, and Academy values.